

Ulverstone Surf Life Saving Club Mission Statement.

Purpose:

To serve and protect our local community whilst respecting the opportunity that exists to create lifelong learning experiences.

To establish a robust, vibrant club culture that embraces diversity, creativity and our core club values.

To establish a financially successful corporate aspect that supports and builds upon the exiting venue hire and hospitality focus.

Vision:

By becoming an integral part of our local community with clear connections to wellbeing and our natural environment, we will exhibit those attitudes and behaviours' that reflect a deep appreciation of our role.

How do we achieve it?

By integrating our core values into our roles and responsibilities at club level.

By engaging in the local community through our interactions with community members at the club, at school, at work, at play.

By exhibiting those core values when engaged with club members and our local community.

By maintaining clear and transparent business interactions based upon sound acumen and strategies.

By investigating creativity within the corporate aspect that acknowledges the dynamic nature of our business.

What are our Core Values? We approach all interactions with the following 5 core values...

Collegiality

Creativity

Integrity

Accountability

Mindfulness